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3 **COMMUNITY RELATIONS**

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5 Public Relations

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7 The District will strive to maintain effective two-way communications with the public to enable  
8 the Board and staff to interpret schools’ needs to the community and provide a means for citizens  
9 to express their needs and expectations to the Board and staff.

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11 The Superintendent will establish and maintain a communication process within the school  
12 system and between it and the community. Such public information program will provide for  
13 news releases at appropriate times, arrange for media coverage of District programs and events,  
14 provide for regular direct communications between individual schools and the citizens they  
15 serve, and assist staff in improving their skills and understanding in communicating with the  
16 public.

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18 The District may solicit community opinion through parent organizations, parent-teacher  
19 conferences, open houses, and other events or activities which may bring staff and citizens  
20 together.

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24 Legal Reference: Art. II, Sec. 8, Montana Constitution - Right of participation  
25 Art. II, Sec. 9, Montana Constitution - Right to know

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27 Policy History:

28 Adopted on: Fall 2004

29 Reviewed on: 2/25/08

30 Revised on: